

DIRECTOR, CREATOR, CREATIVE LEAD, FILM MAKER

Olivia Thomas

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<https://www.livportfolio.com/>

QUALIFICATIONS

- Passionate and innovative artist and arts advocate specializing in Creative direction, digital video, video production, branding, and transparent leadership.
- 8+ years specializing in strategic planning and creative execution.
- 10+ years of experience working in creative environments with people of diverse social and economic backgrounds.
- 7+ years of experience in leadership and project management which includes but is not limited to: budget and Calendar management, facilitation, Data reporting, and streamlining communication.

EDUCATION

B.A. Music Performance

Washington State University

MFA Arts and Entertainment

Leadership Seattle University

EXPERTISE

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| Creativity | ===== |
| Communication | ===== |
| Strategic Thinking | ===== |
| Marketing | ===== |
| Leadership | ===== |

CREATIVE AND DIRECTOR EXPERIENCE

Video Director and Creative Lead CUT (April 2021 - March 2024)

- Successfully lead the creative and directed 175 videos which amassed over 75 million YouTube Views. This included 3 original pilots and 10 major brand sponsored videos.
- Oversaw a full team of producers and editors from inception to launch of every video.
- Lead departmental ideations in order to increased channel innovation practices and execute high quality editorial videos on Cut and Hiho's Main channels.
- Effectively worked with larger branded companies in order to produce high quality sponsored videos that best showcase how CUT's brand partners with others.
- Worked with internal stakeholders in order to further develop CUT's brand through ideations, pitch decks, brand awareness and research.

Creative director, Film Maker LIV Free Media (September 2012 - present)

- Successfully writes, directs and edits high quality videos for artists and brand clients.
- Hires cast members and production professionals involved in the film making process in order to achieve the best creative vision.
- Leads all video development through ideation, treatments, loglines, and client research.
- Effectively consults on all things creative from idea inception to final launch.
- Controls and allocates budget to ensure the right costs lead to the right creative result.

BRAND COLLABORATIONS:

NETFLIX, ILLUMINATION, MATEL, LOBOS LIQUOR, CHIME, LITTLE PASSPORTS, AURA, INTERSCOPE RECORDS, MICROSOFT, BECU, DNA, EDDIE BAUER, GUYAKI, SEATTLE ART MUSEUM, DENVER ART MUSEUM, BROWN SHUGA, HRVST HOUSE.



OLIVIA THOMAS REFERENCES

THESPI GUAITIERI

TITLE: VP VIDEO, VOUGE

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CLAIRE BUSS

TITLE: DIRECTOR OF CREATIVE DEVELOPMENT, VANITY FAIR

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PATRICIA COLONEY

TITLE: EXECUTIVE PRODUCER, CUT

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ABDUL KASSAMALI

TITLE: DIRECTOR, HRVST STUDIOS

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JOSH LABELLE

TITLE: EXECUTIVE DIRECTOR - SEATTLE THEATRE GROUP

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