

Olivia Thomas

Email: OTmusic12@gmail.com. C: 253-229-6380 https://www.livportfolio.com/

QUALIFICATIONS

- Passionate and innovative artist and arts advocate specializing in Creative direction, digital video, video production, branding, and transparent leadership.
- 8+ years specializing in strategic planning and creative execution.
- 10+ years of experience working in creative environments with people of diverse social and economic backgrounds.
- 7+ years of experience in leadership and project management which includes but in not limited to: budget and Calendar management, facilitation, Data reporting, and streamlining communication.

EDUCATION

B.A. Music Performance
Washington State University

MFA Arts and Entertainment Leadership Seattle University

EXPERTISE

Creativity
Communication
Strategic Thinking
Marketing
Leadership

CREATIVE AND DIRECTOR EXPERIENCE

Video Director and Creative Lead *CUT* (April 2021 - March 2024)

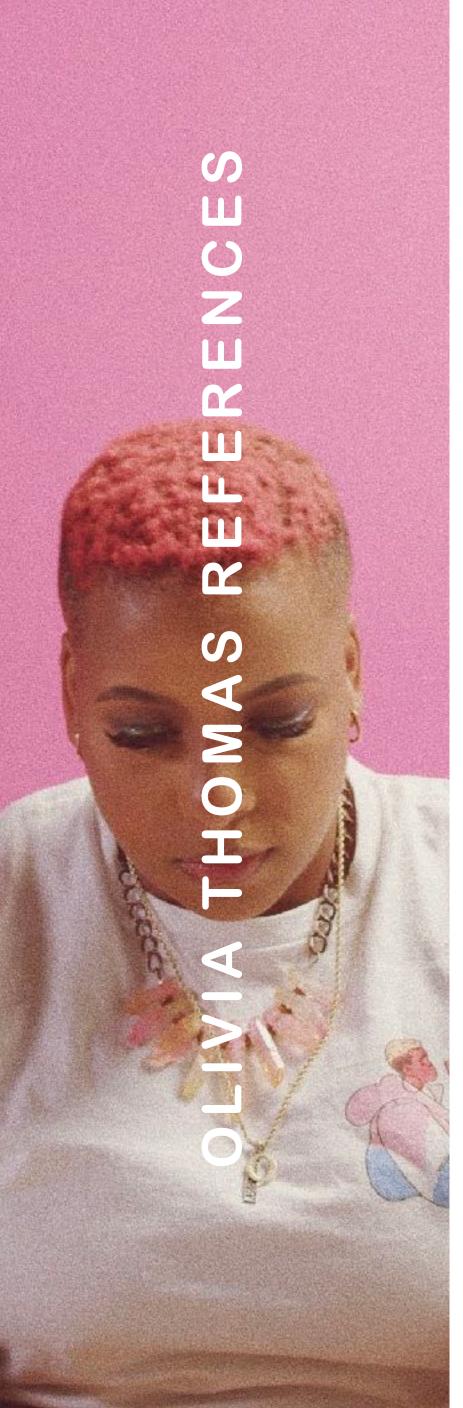
- Successfully lead the creative and directed 175 videos which amassed over 75 million YouTube Views. This included 3 original pilots and 10 major brand sponsored videos.
- Oversaw a full team of producers and editors from inception to launch of every video.
- Lead departmental ideations in order to increased channel innovation practices and execute high quality editorial videos on Cut and Hiho's Main channels.
- Effectively worked with larger branded companies in order to produce high quality sponsored videos that best showcase how CUT's brand partners with others.
- Worked with internal stakeholders in order to further develop CUT's brand through ideations, pitch decks, brand awareness and research.

Creative director, Film Maker LIV Free Media (September 2012 - present)

- Successfully writes, directs and edits high quality videos for artists and brand clients.
- Hires cast members and production professionals involved in the film making process in order to achieve the best creative vision.
- Leads all video development through ideation, treatments, loglines, and client research.
- Effectively consults on all things creative from idea inception to final launch.
- Controls and allocates budget to ensure the right costs lead to the right creative result.

BRAND COLLABORATIONS:

NETFLIX, ILLUMINATION, MATEL, LOBOS LIQUOR, CHIME, LITTLE PASSPORTS, AURA, INTERSCOPE RECORDS, MICROSOFT, BECU, DNA, EDDIE BAUER, GUYAKI, SEATTLE ART MUSEUM, DENVER ART MUSEUM, BROWN SHUGA, HRVST HOUSE.



THESPI GUAITIERI

TITLE: VP VIDEO, VOUGE

EMAIL: THESPI.GUATIERI@GMAIL.COM

PHONE:(617) 230-8692

CLAIRE BUSS

TITLE: DIRECTOR OF CREATIVE DEVELOPMENT, VANITY FAIR

EMAIL: CLAIREBUSS@GMAIL.COM

PHONE: (412) 728-3111

PATRICIA COLONEY

TITLE: EXECUTIVE PRODUCER, CUT

EMAIL: PATTY@CUT.COM PHONE:(315) 804-2620

ABDUL KASSAMALI

TITLE: DIRECTOR, HRVST STUDIOS EMAIL: KASSAMALIABDUL@GMAIL.COM

PHONE:(206) 371-4104

JOSH LABELLE

TITLE: EXECUTIVE DIRECTOR - SEATTLE THEATRE GROUP

EMAIL: JOSHL@STGPRESENTS.ORG

PHONE:(206) 571-1119