

OLIVIA THOMAS

Director, creative lead, Producer

📞 2532296380

🌐 <https://www.livportfolio.com/>

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📍 Seattle



EXPERIENCE

Filmmaker, Creative director and Editor

LIV Free Media

📅 09/2012 📍 Seattle, United States

- Enhanced video content quality, impacting client growth by managing projects for artists and brands.
- Achieved creative excellence by hiring cast and crew members for diverse film projects.
- Optimized creative strategies for projects from inception to launch.
- Improved post-production efficiency by {30%} by adopting Final Cut Pro.
- Managed video projects involving treatments and loglines through comprehensive client research.
- Optimized creative strategies for projects from inception to launch.
- Controls and allocates budget to ensure the right costs lead to the right creative result.

Video Director

CUT

📅 04/2021 - 03/2024 📍 Seattle, United States

- Successfully developed and directed 175 videos which amassed over 75 million YouTube Views. This included 3 original pilots and 10 major brand sponsored videos.
- Lead a team of producers and editors to create impactful stories and visuals leading to a 20% increase in channel engagement.
- Increased channel innovation by {15%} by leading departmental ideations and executing high-quality editorial videos on the CUT and HIHO YouTube channels.
- Effectively worked with larger branded companies in order to produce high quality sponsored videos that best showcase how CUT's brand partners with others.
- Developed innovative video content for high-profile clients, increasing average client engagement by 20%.

CLIENT COLLABORATORS

NETFLIX, ILLUMINATION, MATEL, LOBOS LIQUOR, CHIME, LITTLE PASSPORTS, AURA, INTERSCOPE RECORDS, MICROSOFT, BECU, EDDIE BAUER, and GUYAKI.

EDUCATION

MFA Arts and Entertainment Leadership

MFA Arts and Entertainment

📅 2017

B.A. Music Performance

Washington State University

📅 2012

SUMMARY

Director, creative lead, Producer. I have 8 years specializing in creative story telling.

STRENGTHS

Video Production

Brand Awareness

Strategic Planning

Communication

Leadership

Client Management

KEY ACHIEVEMENTS



THE One Show Advertising Award For "BLACK BLACK FRIDAY" commercial

Served as the creative consultant, writer, music provider and Principal Talent



Washington Film Works Emerging Filmmakers 2023 Graduate

One of only 30 filmmakers chosen for this program



2022 Artist Trust Fellowship Grant Recipient

One of 10 artist to receive an unrestricted grant in order to further my artistic endeavors as a Filmmaker and Musician.

INDUSTRY EXPERTISE

Video Directing

Creative Development

Content Creation

Music and Soundtracking

editing